

MANSION GLOBAL

A Boutique Luxury Development Debuts on LA's Wilshire Corridor

A collection of 56 contemporary residences will offer casual California living in a cosmopolitan locale

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FANG BLOCK



Rooftop terrace.
KILOGRAPH



Private terrace.
KILOGRAPH



Club lounge with a fireplace.
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Rendering of bedroom.
KILOGRAPH



Bathroom.
KILOGRAPH



Palisades, a Los Angeles-based real estate firm, on Monday unveiled “The Liddel,” a collection of 56 residences in the neighborhood of Wilshire Corridor targeted toward young professionals, college students and buyers looking for certain life style.

A stretch of new projects have sprung up in recent years in the Wilshire Corridor, also known as “The Golden Mile,” but this newest addition offers a “unique twist on classic sophistication in a refreshingly modern atmosphere,” according to Noreen Husain, operations manager at Palisades.

The Liddel offers one-to three-bedroom residences ranging from 1,030 to 2,700 square feet, priced from \$900,000 to \$4 million.

Palisades has seen a growing demand for mid-level luxury buildings in this changing area, according to Ms. Husain. “We are catering to the needs of buyers looking for a curated experience,” she said.

The Wilshire Corridor, running from Westwood Village to the west side of the Los Angeles Country Club, is adjacent to the UCLA campus.

Ground-floor amenities include a welcoming salon connected to a spacious outdoor terrace; a club lounge with fireplace, bar and sliding glass door that opens to garden space; a wine room comprised of ebonized oak walls, brass accents and aubergine tiles; a fully equipped fitness studio; 24-hour concierge service; and a rooftop terrace with fireplace, lounge areas, BBQs and panoramic city views.

Interior architect Jamie Bush integrated his classic style with modern details within the shared amenity areas. All gathering spaces feature vintage, contemporary and custom designed pieces as well as a dynamic mix of woods, metals and fabrics.

“Los Angeles offers a youthful, exuberant, fresh and casual environment, we want to create that by infusing a lot of color and curvaceous forms, to make it a bit more live, energetic and playful, but still sophisticated,” Mr. Bush said.

The Agency, a luxury real estate brokerage, is handling the sales.